



Pregnancy  
After  
Loss  
Support

## Sponsorship Opportunities for PALS 4th Annual Waddle Walk

Thank you for your interest in being a sponsor for Pregnancy After Loss Support's Waddle Walk!

The Waddle Walk is Pregnancy After Loss Support's (PALS) annual event to help raise funds to continue to support moms pregnant again after a loss. The Waddle Walk hopes to raise awareness about the unique experience a loss mom walks during her nine month journey navigating grief, fear and hope during a pregnancy that follows a loss.

The Waddle Walk is a virtual walk, with participants walking in their own neighborhoods the weekend of June 25-26, 2022.

Funds raised will be used to:

- Development of new features and maintenance of our Pregnancy After Loss App.
- Maintain PALS current programs and services for mamas pregnant again after a loss.
- Create new programming and services to support moms pregnant again after a loss.
- Educate providers and raise awareness about the unique experience of pregnancy after loss.

We'd love for you to partner with us! Email us at [info@pregnancyafterlosssupport.org](mailto:info@pregnancyafterlosssupport.org) for more details or visit <https://pregnancyafterlosssupport.org/2022WWRegistration> to become a sponsor.

### PALS Friend - \$90

Logo recognition on official Waddle Walk website

Organization shared alongside other PALS Friend sponsors on PALS' social media: Facebook (43K followers) and Instagram (48K followers)

Sponsor call out in post-event wrap-up email to participants and supporters.

### PALS Supporter - \$300

Logo recognition on official Waddle Walk website

Organization featured on PALS' social media: Facebook (43K followers) and Instagram (48K followers)

Sponsor call out in post-event wrap-up email to participants and supporters.

### PALS Champion - \$900

Logo featured on official Waddle Walk t-shirts (*limit: 2 spots available*)

Logo recognition on official Waddle Walk website and in PALS Facebook Cover Image

Organization featured on PALS' social media: Facebook (43K followers) and Instagram (48K followers)

Logo recognition and sponsor call out in post-event wrap-up email to participants and supporters.